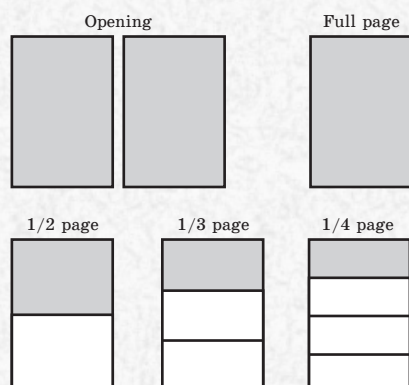


ADVERTISEMENT IN INTERNATIONAL SCIENTIFIC JOURNAL FOR ALTERNATIVE ENERGY AND ECOLOGY

The International scientific journal "Alternative energy and economy" invites scientific institutes, organizations and industrial enterprises to place advertisements on conferences, exhibitions, designed and production products in the field of alternative energy and ecology.

Spaces for advertisement module



General information on lay-outs of advertisement modules fabricated by a customer

The lay-out of an advertisement module is to have the dimension in accordance with that of a print. Lay-out formats: raster — TIFF (see General information), vector — Corel Draw (see General information). The use of Microsoft Word editor to design lay-outs of advertisement modules is not allowed.

The module lay-out (except the cover) in the format of 6.0, 6.5, 7.0 Adobe Pagemaker versions is allowed to be provided. In this case, all combined elements, and also all available fonts that are not included in the Microsoft Windows structure are to be provided.

Information on original advertisements

All elements of the advertisement module (illustrations, symbols, text, etc.) have to be put in individual files.

1. Text

Text is has to be composed by Times New Roman types, font 14, print interval: one and a half. Important information can be printed in italics. Format — Microsoft Word for Windows.

OLE-objects (graphs, presentation slides, diagrams in Microsoft Excel format, results of computations in mathematical and others including own programmes) are not allowed in documents. The objects as such are required to be sent in original programme format, and are copied by illustrations (see General information on illustrations).

The use of additional fonts (for example, a symbol is given by a specific type) is additionally specified. In this case, a file containing letter design in TTF format. PS-fonts is not allowed.

2. Illustrations

All illustrations available in the advertisement module are to be displayed in TIFF or BMP formats. Multilayer displays are not allowed. Black-and white displays are to be used in Grayscale model. Coloured displays (cover) are in CMYK model. All black-and-white raster displays are to be of resolution of 200 dpi, colour — of 250–400 dpi.

The use of Corel Draw (*.cdr) format to 12 version inclusive is considered to be advantageous for vector display.

All incorporated effects (lenses, texture fillings, shadows, etc.) are to be converted to raster display (bitmap). Vector effects (Extrude, Envelope, Contour, Add Perspective, Blend, Distortion, Artistic media) are to be transformed to curves. All text objects are to be converted to curves. Raster figures are not allowed to be placed in Corel Draw document.

Advertisement space price

Advertisement module space	Technical parameters	Publication price in one issue (\$US)
1 st page of the cover (full-coloured)	160x145 mm	15000
Full opening in two pages	257x336 mm	2000
2 nd or 3 ^d pages of the cover (full-coloured)	257x168 mm	4000
Full page	128x168 mm	1000
1/2 page	85x168 mm	500
1/3 page	64x168 mm	150
1/4 page	64x168 mm	100
Price rebate		
When published in 2-3 issues		5%
When published in 4-6 issues		7%
When published in 7-9 issues		10%
When published in 10-12 issues		15%

To order an advertisement space and make up a bill, please fill in an order form and send it using the following address: gusev@hydrogen.ru or by fax +7 (83130) 6-31-07.

The editorial board reserves the right to choose advertisements entered.

