BACHELOR'S DEGREE DESIGN





INTRODUCTION

The LiD Design Licence is a three-year course providing general training in design, connecting practice to theory and theory to practice, and closely linking teaching to research activities. A generalist degree with a professional vocation, the course has two fundamental objectives.

The first is to provide students with operational expertise in the concepts and methods of design culture. The second is to provide them with solid theoretical and intellectual knowledge in order to develop bold and challenging reflections on the contemporary world.

OBJECTIVES

The program is organized in the form of an introductory-style course, offering a wide range of subjects touching on many different approaches and perspectives. The main practical fields covered are graphic and interactive design, the design of spaces and products, user experience design and service design. The first and second year focus on initiation, acquisition and consolidation.

The third year focuses on specialization and professionalization with a choice of the three following options:

- Design and digital cultures (option 1);
- Design and contemporary creation (option 2);
- Design and mediation (option 3).

As part of their professionalization, students must complete a four-week internship.



SUPPORT TOOLS AVAILABLE

- Student mentoring
- Independent learning online platform
- Refresher semester
- Relay semester

• In IT: C2i

In languages: CLES

PROSPECTS FOR CONTINUING STUDIES

MASTER'S DEGREES

Any master's degree in the fields of applied arts and design.

According to the survey carried out by the OVIE (Unîmes Student Life and Employment Observatory) among the class of 2017, among the graduates who continue their studies, 46% study for a Master's degree, predominantly in the field of design. A number of them pursue one of the two UNÎMES Master's degrees: the Master's degree in Design - Innovation - Society or the MEEF (Professions in Teaching, Education and Training) Master's degree in Applied arts for secondary education.

POSSIBLE CAREER PATHS

- **Long-term employment prospects:** Creative industries and cultural institutes (non-exhaustive list): designer, industrial designer, graphic designer, interactive designer, scenographer, interior designer, infographic designer, service designer, professional in the arts and culture sector, teacher of applied arts, etc.
- **Immediate employment prospects:** Assistant project manager in a design agency (design, architecture, landscape, etc.), interactive agency (web, multimedia, communications, publishing, advertising, video games, etc.), publisher, research unit in a public or private company, government service, local authorities; in promotional services for a large store, in entertainment businesses (cinema, TV, theatre), in public or private cultural institutes (museums, art galleries, etc.).



KEY FIGURES

95%

of students graduated in 2018.

60%

of year I, licence students with a general baccalaureate who attended all exams in 2018.

66%*

of graduates went on to continue studying after the degree.

*OVIE (Unîmes Student Life and Employment Observatory) Survey from 2017

ECTS Credits: 180 **Duration:** 3 years Level of studies: BAC +3

ENTRY REOUIREMENTS

- Baccalaureate gualification
- Validation of prior experience (VAE)
- DAEU A (Foundation course)

RECOMMENDED PREREQUISITES

- Knowledge of the arts
- Artistic tendencies desired

EXPECTED PREREQUISITES

• Consult the course catalogue at www.unimes.fr

CONTACT

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