INTRODUCTION

The Master’s programme in «Production, Uses and Interpretation of Fiction» trains professionals in creative industries in the fields of fiction and narration through a set of core courses involving research seminars and writing and creative workshops that take a multidisciplinary approach in examining all aspects of contemporary production (economic channels, legal aspects, how narrative and aesthetics operate, ideological context, impact of reception). This is a 2-year bilingual programme (French and English) that involves several mandatory internships. In addition to successfully completing the courses, obtaining the Master’s degree requires the submission of one of the following: a research thesis, a reflective report about the internship, a creative project or a company project.

OBJECTIVES

The programme has the following objectives:

- Knowledge and ability to **decode** concrete mechanisms of production and uses (a term that encompasses reading and reception as well as purchases or appropriation) of «works» - world of fiction, its economic and symbolic value;

- Knowledge and ability to **analyse/interpret** orms, and therefore aesthetic, ideological, social, economic, linguistic and cultural issues and meanings of globalised fiction;

- Strong command of issues at **an international level** (readings of critical texts and bodies of work in the original language, particularly English, a required skill).

ENTRY REQUIREMENTS

Bachelor’s degree in literature, English, art, film, linguistics, or information and communication science. Good command of English.
SKILLS AND EXPERTISES

Production hub knowledge cannot be merely theoretical; it demands practical skills in writing techniques, collective creation processes involving various sectors (artists, publishers, mediators, translators, marketing, etc.).

POSSIBLE CAREER PATHS

PROFESSIONAL PROSPECTS
• Artistic, literary, audiovisual, gaming, transmedia creation: scriptwriter, author, writer, director,
• Cultural industries: project manager, trade fair and convention organiser, production manager, consultant, community manager,
• Media: journalist, critic, youtuber, host (radio, television, web), archivist, documentary film maker,
• Cultural mediation: project manager, project leader,
• Teaching and research: instructor, writer of educational material, teacher-researcher.

ENTRANCE EXAMS
• Teaching exams

CONTINUING STUDIES
The programme’s dual research and professional objectives enables graduates to continue:
• in a PhD in literature, film and audiovisual studies, arts, English, cultural mediation or communication, and access jobs in this way,
• in research/creation in art or literature.
ECTS credits: 120
Duration: 2 years
Level of studies: 5-year higher education degree (Master’s degree)

ENTRY REQUIREMENTS
• Introductory course/further education
• Validation of prior experience (VAE)

INTERNERSHIP
• At least 6 weeks during the first year
• 2 to 6 weeks during the second year

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